**IBS Awareness Email Script**

Subject line ideas:

1. Take control of your gut health with the Gut Zoomer test
2. Discover the secrets to a healthy gut with this simple test
3. Say goodbye to gut issues with the Gut Zoomer test
4. It's time to get serious about your gut health
5. Feeling bloated? Let's talk about your gut health

Dear [Patient],

Do you struggle with bloating, gas, fatigue, skin issues, or constipation? If so, you're not alone. These symptoms can be frustrating, and even debilitating, impacting your ability to live your best life.

As your healthcare provider, I want to remind you that April is Irritable Bowel Syndrome (IBS) Awareness Month. This is a great time to raise awareness about the challenges that people with IBS face on a daily basis and to encourage the importance of maintaining good gut health.

One way to take charge of your gut health is to consider testing to identify any potential issues. That's why I recommend the Gut Zoomer test. This test provides a comprehensive analysis of your gut microbiome, looking for signs of inflammation, infections, and imbalances. It's a simple blood test that can provide valuable insights into your gut health.

The Gut Zoomer test is easy to take and requires only an at-home stool sample. Plus, if you buy through our online shop you can set up a payment plan through Afterpay or Klarna, so there's no reason not to take advantage of this valuable tool.

Whether you're dealing with IBS, inflammatory bowel disease (IBD), or just want to learn more about maintaining a healthy gut, I'm here to help. We can discuss your symptoms and decide if the Gut Zoomer test is right for you.

Thanks for entrusting me with your healthcare, and I look forward to speaking with you soon!

In health,

[Your Name]